

Maximize the value of your data.

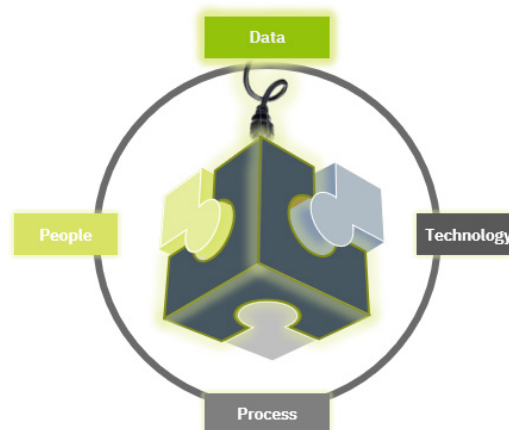
- FRG believes that data evolution is driving digital enablement and accelerating transformations.
- Our Data Advisory & Analytics Team is dedicated to helping clients understand and treat their data as a strategic business asset.

## Is Your Data An Asset Or A Risk?

How do organizations assess whether their data is more of a liability than an asset?

If the question seems straightforward, consider the complex environment facing modern business leaders:

- New data creation continues to accelerate at an exponential rate globally, with only a fraction of it ever actually analyzed
- Companies are increasingly offering data itself as a complement to their suite of products and services
- Regulators across the globe are demanding higher standards to verify that organizations understand and have control over their data, even asking for direct access to it
- Clients across industries are increasingly savvy, digitally demanding, and flooded with options for new products and services
- New and evolving technology tools offer unprecedented analytics and insights, even as legacy systems and architectures constrain many organizations



*Data is a fourth dimension.*

Is your data an asset or a risk? You need a framework for understanding data independently of the systems, processes, and organizations in which it lives to properly evaluate and react.

### FRG Data Advisory & Analytics

FRG's Data Advisory & Analytics Team is dedicated to partnering with clients to help them understand and treat their data as a strategic business asset.

Developed by former CDOs and current industry leaders, our methodology includes a unifying framework with core principles, proven governance and target operating models, and data maturity accelerators. It is a process that works regardless of whether your firm is just starting to consider a data strategy, or seeking to maximize the quality and value of your data.

Our consultants are experienced in designing and implementing industry-leading enterprise solutions. We have addressed the data and architecture needs of global and national banks, non-financial firms, and government entities.

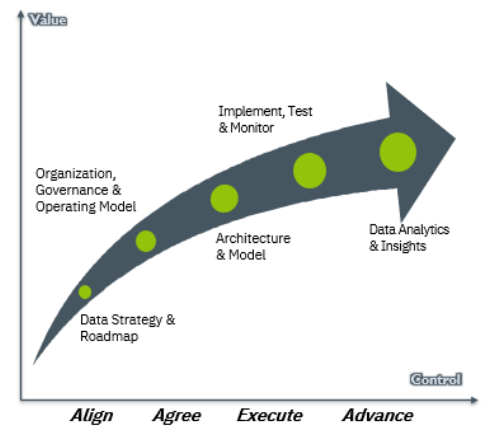
FRG experts work with business, operational and technology teams to leverage data that can be shared across the organization. We help them more efficiently evaluate common data, understand clients' needs, extract business insights, and recognize and mitigate risk.

### Data Strategy & Governance Framework

Familiar industry challenges like enhanced reporting demands from regulators are now compounded by new digital data requirements driven directly by clients and an increasingly remote workforce. Rather than forcing a generic model or technology tool to fit clients' unique situation, these evolving challenges require tailored solutions.

FRG's approach centers on implementing practical data solutions and right-sized governance models emphasizing 'core' or common data that can be leveraged across divisions and functions to ensure extensibility, sustainability, and definitive lineage, and functions to ensure extensibility and sustainability.

<b>Data Strategy &amp; Roadmap</b>	<ul style="list-style-type: none"> <li>Goals &amp; Target State</li> <li>Assess current state</li> <li>Business case, positioning</li> </ul>
<b>Organization, Governance &amp; Operating Model</b>	<ul style="list-style-type: none"> <li>Policy, roles &amp; standards</li> <li>Data domains and processes</li> <li>Quality management</li> </ul>
<b>Architecture &amp; Model</b>	<ul style="list-style-type: none"> <li>Components &amp; data services</li> <li>Authoritative Data Stores</li> <li>Modeling &amp; Labs</li> </ul>
<b>Implement, Test &amp; Monitor</b>	<ul style="list-style-type: none"> <li>Build &amp; user testing</li> <li>Monitor environment</li> <li>Access control</li> </ul>
<b>Data Analytics &amp; Insights</b>	<ul style="list-style-type: none"> <li>Structured, unstructured data &amp; lab</li> <li>Model and analyze, business insights</li> </ul>



Our framework and operating models focus on defining core data domains and aligning business ownership. The goal is to allow for the reuse and leverage of data assets across regions and lines of business, while maintaining group-specific contextual requirements. The sharing, reuse, and leverage of common data across the organization creates significant efficiencies and controls, and FRG has client-proven accelerators to help organizations swiftly evolve their data strategy and governance programs.

## Solutions & Data Maturity Accelerators

FRG utilizes these models by aligning them to specific components of our clients' data assets to accelerate current state and gap assessments. They are leveraged as a base to design Target State and Domain models that align to the particular needs of an organization. FRG will work with clients to design an implementation roadmap with use cases to build the Target State, if required:

**Governance Framework** that can be customized to meet our clients' specific needs:

- policy outline with key features, roles and responsibilities, oversight committees and escalation paths
- standards templates that can be leveraged for items outlined in the policy

**Data Quality Framework** to ensure that data is fit for purpose:

- roles and responsibilities, data quality definitions
- dimensions to be measured, along with sample key controls

**Data Target Reference Architecture and Operating Models** based on experience and best practice:

- data components and data services, including internal and external sources
- roles and responsibilities

**Data Domain Structure** to align with our clients' business models and optimize performance:

- industry-specific reference structures for faster customization
- facilitates business engagement and ownership, and aligns to policy, standards

**Data Domain Operating Model (DDOM)** to enable consistent usage of core data:

- 4-step approach to support business priorities, use cases and establish roles, responsibilities, and ownership
- identifies and defines critical data, business rules and metadata

**Templates for Domain Activation and Implementation** to facilitate scalable data requirements gathering:

- tools, surveys and templates
- requirements analysis, decision-making for 'core' and common data elements

**Communication and Training Materials** tailored to audiences from executive to intern:

- time-tested training and knowledge transfer documents
- facilitates client handover to establish steady-state operations

To learn more about FRG's Data Advisory & Analytics services, visit [www.FRGrisk.com](http://www.FRGrisk.com) or call +1. 919.439.3819